



CARING FOR THE ENVIRONMENT

Planning for now, and for the future, by reducing energy consumption and lowering our carbon footprint

Our footprint may not be as large as a giant of industry or manufacturing. But we hold ourselves accountable for the size of our impact. Our sustainability efforts are focused on strengthening our recycling practices, increasing energy efficiency, using renewable resources, protecting wildlife and working to “green” the commutes of our employees. We believe that environmental responsibility means everyone must do their part, so we remind our employees that even the smallest actions can make a positive impact. Over time, our efforts add up to measurable results, not just for today, but for future generations.

Here are some programs we’ve implemented at various company sites that demonstrate our dedication to sustainability:

Lighting

- High efficiency fluorescent light bulbs for office lighting
- LED light conversion in common areas
- Motion sensor lighting

Recycling and Green Products

- Recycle paper, fluorescent light bulbs, wooden shipping pallets, aluminum cans and plastic bottles, and cafeteria grease
- Use green janitorial cleaning products and pest control products
- Participate in programs such as [America Recycles Day](#), a national initiative of Keep America Beautiful

High-Performance Energy Efficiency

- Energy use reduction programs, such as co-generation and load shedding
- Low-flow toilets
- Automatic paper towel and soap dispensers

Using Renewable Energy

- Solar or wind source for half the electricity for all Illinois facilities and 25 percent for all Texas facilities, reducing air pollutants and greenhouse gas emissions
- Electric vehicle charging stations

Building Design and Green Building Programs

- [ENERGY STAR](#)[®] certification for several buildings
- State-of-the-art building automation technology to minimize the cost and environmental impact of energy used by heating, cooling and lighting
- Green roof technology to reduce storm water runoff and urban heat island effect on many buildings
- Green landscaping design to reduce water consumption and capture rain water

Protecting Wildlife

Animals play an important role in our ecosystems. To help protect migratory birds from flying into our buildings, we participate in the Audubon Society's "Lights Out" program and



turn off our exterior lights at 10 p.m. in our Chicago headquarters. Since 2013, the number of bird collisions has decreased by more than 80 percent.

Our 2017 Company Recycling Programs Add Up

309,574

Gallons of oil saved

1,629,339

Pounds of paper recycled

13,849

Trees saved



3,258,678

Kilowatts of electricity saved

5,702,687

Gallons of water saved

Sustainability statistics reflect aggregate data for Blue Cross and Blue Shield plans of Illinois, Montana, New Mexico, Oklahoma and Texas, divisions of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of Blue Cross and Blue Shield Association.

A Division of Health Care Service Corporation, a Mutual
Legal Reserve Company, an Independent Licensee of the
Blue Cross and Blue Shield Association. © 2018 Health
Care Service Corporation. All Rights Reserved.



For media inquiries, contact Becky Kenny, Manager of
Public Relations for Blue Cross and Blue Shield of New
Mexico at 505-816-2012 or Becky_Kenny@bcbsnm.com.

Powered by PROVIDENCE DESIGN. The use of site is
governed by these [TERMS OF SERVICE](#) and [PRIVACY
POLICIES](#)