



# PRESIDENT'S LETTER

As the largest commercial health insurer in New Mexico, BCBSNM strives to make a positive impact on the health and wellness of our fellow New Mexicans.



**For more than 75 years, Blue Cross and Blue Shield of New Mexico (BCBSNM)** has been growing with our members and the communities we serve. As the largest commercial health insurer in New Mexico, we work hard to address the health challenges facing our state. This dedication is reflected in our community outreach and corporate giving. In 2017, our company donated more than \$1.2 million to community organizations. Some of these efforts include:

- We renewed a grant to [Roadrunner Food Bank](#) to give low-income families at 11 schools throughout New Mexico access to healthy food. In the first three years of the partnership, BCBSNM’s grant provided more than 780,000 pounds of food to 50,000 clients at schools.
- We worked with [First Choice Community Healthcare](#) to support diabetes prevention and management and nutrition education. First Choice’s innovative program offers fresh, locally grown produce and cooking classes to help patients and community members learn how to better control or avoid chronic health conditions.
- We expanded our [Care Van®](#) program by adding a second mobile health clinic. This expansion will increase our efforts to help provide access to medical screenings and preventive care for underserved communities statewide. Licensed medical providers in BCBSNM’s Care Van administered more than 4,000 medical services and screenings.



***I am proud to work for a company that is dedicated to making the health care system work. We are making a positive impact on the health and wellness of New Mexicans.***



- For the 27th year, employees collected and donated school supplies for elementary students through our Operation Back to School campaign. Employees raised \$15,000 to purchase more than 29,000 school supplies, which were delivered to 18 Title I schools across the state.
- We continued the innovative [community paramedicine program](#) for our Medicaid members to help improve health outcomes while reducing avoidable hospital readmissions or overuse of emergency rooms.

Behind our community outreach efforts are the stories of people’s lives — from the mother who picks up food for her family at Roadrunner’s distributions to the BCBSNM employee who spends Saturday nights delivering meals and clothing to people experiencing homelessness. I invite you to learn more about these stories and others in this report.

I am proud to work for a company that is dedicated to **making the health care system work**. We are making a positive impact on the health and wellness of New Mexicans. I look forward to the contributions BCBSNM will make in 2018.

## **Kurt Shipley**

President, BCBSNM

*Top image: BCBSNM President Kurt Shipley (right) and Care Van Program Specialist Thomas Butler in front of BCBSNM's new Care Van®.*

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